
Kennedy Lucas & Associates

Promoting careers and managing the business affairs of performers and professionals in the entertainment industry — proudly serving Atlanta and beyond.

[ABOUT](#) [SERVICES](#) [CONTACT](#)

About Us

Kennedy Lucas & Associates is a full-service entertainment and career management company dedicated to developing talent, protecting creative vision, and building sustainable success. We specialize in promoting careers and managing the business affairs of performers and professionals across music, film, media, and emerging digital platforms.

Over the years, we have successfully helped many clients navigate the entertainment industry, working alongside exceptional artists and entertainers throughout Atlanta. Our approach blends traditional industry wisdom with forward-thinking strategy — because longevity beats hype every time.

Our Services

Career Development & Management

Strategic planning, brand positioning, and long-term career growth for artists and entertainment professionals.

Business Affairs

Contract guidance, negotiations, and business oversight to protect our clients and their creative interests.

Music & Live Appearances

Musical performances, bookings, and personal appearances designed to expand reach and revenue.

Broadcast Production & Tech Innovation

Advanced solutions for broadcast production, audio systems, visual integration, and cable management.

Media & Content Creation

Film, videography, photography, cinematography, podcasting, streaming, and digital storytelling.

Education & Digital Platforms

Higher education media solutions, website development, assembling, and innovative digital infrastructure.

Our Facilities & Infrastructure

Our work environment blends professional corporate office collaboration with modern technical infrastructure that supports media production, broadcast innovation, and digital creativity.



Corporate Offices

Professional meeting spaces, creative planning rooms, and collaborative environments where strategy meets execution.



Data & Media Infrastructure

Reliable data systems supporting streaming, production workflows, digital storage, and advanced broadcast technology.

Let's Build Your Career

Ready to elevate your craft and turn talent into a lasting career? Reach out through our contact form and let's start the conversation.

Tell us about your
project or career goals

[Submit Inquiry](#)

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